

~~L.C. Homecoming~~

LINCOLN UNIVERSITY

FOUNDED AS LINCOLN INSTITUTE 1866
BY THE 62ND AND 69TH UNITED STATES
COLORED INFANTRIES, AND SUPPORTED
BY THE STATE OF MISSOURI

JEFFERSON CITY, MISSOURI

L.C. Homecoming - --- Brochures - 1950's

October 11, 1955



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*White
Buff
Blue
Cherry*

LINCOLN UNIVERSITY
JEFFERSON CITY, MO.

HOME COMING

.30

OCTOBER 22, 1955

... H. Will D... school in various administrative and faculty positions. Mr. Jason was one of the early football coaches (1918) and has served the school more than 30 years.

* * *

DR. SEYMOUR PEARLY, now a practicing dentist in Springfield, Mo., will be cited for his football feats of the 1920's. Dr. Pearly was one of the outstanding all-time Tiger stars.

* * *

THE MEMORY OF HARRY STOKES, in the glowing memory of the former Lincoln All-American football player whose personality left an unremovable influence upon the campus when he was killed in an auto accident in 1954. Relatives will accept the award in his honor.

Thanks A Million

The Athletic Department, publishers of this bulletin, express its sincere appreciation to the many patrons, advertisers, alumni, and friends who made possible this booklet.

Special acknowledgements are due:

Luther Dease, art major, who created the cover design.

Miss Loretta Owens, secretary in the Public Relations Office; Miss Nina Redd, associate professor of journalism, for special services and advice.

A special note of thanks is due Miss Erma Wiley, Miss Billie Thomas, Esau Taylor, and Earl Wilson, for the part they played in contacting the all-important advertisers.

Alphonso Westbrooks, Editor

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JEFFERSON CITY, MISSOURI

OFFICE OF
THE PRESIDENT

ning - --- Brochures - 1950's

October 11, 1955



Dear Alumni, Former Students and Friends:

Just as parents breathlessly await Christmas as a time of reunion with their "grown-up" children, so we at Lincoln University look forward eagerly to our annual Homecoming.

To us, you represent our "grown-up" children, and, remembering back on the days when you came to us as eager young Freshmen, we are proud to welcome you back as men and women who have taken your places in the world and are making a mark for yourselves in your various fields of endeavor.

We take special pride in your achievements because we feel that we have contributed much to them, and we await the chance to exchange news with you.

We want to hear how you've grown, and we want you to see how we've grown, too.

We're certain you'll recognize the New Look the moment you set foot on the campus, and we're just as certain you'll be pleased and proud of the fact that your alma mater is keeping pace with the times.

We know you'll be eager to roam around the campus and note the things that have changed since you were here last -- and even more particularly, to note the things that have not changed. You'll be glad, we know, to find the same old spirit of hospitality and warmth that goes just as well with the New Look as with the old.

But most of all, we want you to know just how glad we are to have you back on the campus again.

Sincerely yours,

Earl E. Dawson

Earl E. Dawson
Acting President



Dr. S. M. Nabrit
President of Texas Southern University

QUEEN OF TEXAS SOUTHERN

Miss Jewel King, a Senior English major, is the reigning "Miss Texas Southern University". The charming coed is active in extracurricular activities. She is a member of Gamma Psi Chapter of Alpha Kappa Alpha sorority. Queen King hails from Dallas, Texas.





HEADING TIGER TOP STRATEGY will be Don Hudson, newest addition to the Lincoln university coaching staff; Marion Smith, student assistant coach; Donald McMoore, assistant football and track coach and director of intramural athletics; and Head Coach Dwight T. Reed.

FACULTY ATHLETIC COMMITTEE

MR. W. A. HAMILTON

MR. C. C. DAMEL

MR. DWIGHT T. REED

MR. L. W. HATCHER

MRS. MYRTLE L. LIVINGSTONE

MR. ALAN BUSBY

MR. CHARLES HOARD

MRS. ANNA V. HARTZ

DR. O. A. FULLER

MR. C. B. TAYLOR

Business Manager

Director of Public Relations and
Acting Director of Records and Adm.

Director of Athletics

Supt. of Buildings and Grounds

Asst. Prof., Health and Physical Ed.

Asst. Prof., Agriculture

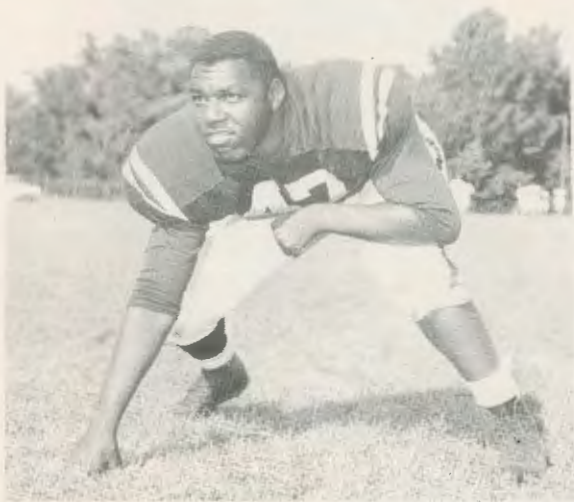
Associate Dean of Students

Dean of Women

Head, Department of Music

Head, Dept. of Mechanic Arts

<p>Welcome Homecomers</p> <p>STUDENT COUNCIL</p>	<p>Welcome Alumni</p> <p>THE NEWMAN CLUB</p>
<p>A Glorious Homecoming</p> <p>THE PAN-HELLENIC COUNCIL</p>	<p>Your Neighborhood Drugs</p> <p>EAST END DRUGS</p> <p>603 E. High</p>
<p>Homecomers Eat</p> <p>at</p> <p>THE BLUE TIGER</p> <p>901 E. Atchison</p>	<p>FILMCRAFT PHOTO SERVICE</p> <p>— Photo Finishers Since 1936 —</p> <p>522 E. High St.</p>
<p>THE FOURTH ESTATERS</p> <p>Journalism Club</p> <p>"We Cover the Tigers"</p>	<p>Attend the Church of Your Choice</p> <p>SECOND CHRISTIAN CHURCH</p> <p>608 E. Dunklin</p> <p>- Services -</p> <p>10:45 a.m. Sundays 7:00 p.m.</p> <p>William Martin, Pastor</p>
<p>Go Tigers</p> <p>F. W. WOOLWORTH CO.</p> <p>224 East High St.</p>	<p>SCHNIDER'S</p> <p>High at Madison</p>
<p>Good Luck, Tigers</p> <p>RITEWAY CLEANERS</p> <p>903 Atchison</p>	<p>Welcome Homecomers</p> <p>ALPHA PHI ALPHA</p> <p>Beta Zeta Lambda Chapter</p>



LU's TERROR TACKLE YOUNG . . .

Hefty 207 pound tackle, Lawrence Young is 1955 captain of the Lincoln team.

Coming from Pittsburgh, where he graduated from South high school, Young attributes his knowledge of football to his sandlot days as a youngster in the steel city.

At Lincoln he is a physical education major and a history minor, and member of the Varsity L club and Omega Psi Phi Fraternity.

Lawrence has been tabbed as the "Tiger Terror" because of the viciousness with which he charges. After graduation in June he plans to try his hand at professional football, if lucky enough.

Meet The Squad Leaders

TSU's TRICKY "D" . . .

There is very little doubt that Marvin Durden is one of the most praiseworthy linemen in the Southwestern Athletic conference. A hard tackler and a terrific blocker, the 187 pound Beaumont senior has been a standout in the TSU Tigers' forward wall for three years.

Last season an opponent ball carrier was tackled by "Tricky D" and was separated from the ball. His explanation: "If a runner is Durdened, can he help it if he gives up his burden."



MAJORETTES on floor, left to right: Alta Brazadric, Geraldine Mitchell. Standing, left to right: June Lewis, Zelma Lloyd, JoAnn Brayant, and Rosie Thompson.

WELCOME!! HOMECOMERS

The Worshipful Master, Wardens, Officers
and Members of
CAPITOL CITY LODGE NO. 9, F.&A.M.
Prince Hall Affiliate
Extend A Hearty Welcome To You

Wesley A. McGuire—Worshipful Master
Roscoe Burton—Senior Warden
George Smith—Junior Warden
Joseph W. Trigg, Sr.—Treasurer
Wilbur Kirkpatrick—Secretary



Worshipful Master
Wesley A. McGuire

<p style="text-align: center;">Tigers!! Beat Texas!! THE CAMPUS BOOK STORE 901 E. Atchison Street Welocme Homecomers</p>	<p style="text-align: center;">Watch the Lincoln Tigers Go TURNER'S SIX-TEN 601 Lafayette Street</p>
<p style="text-align: center;">Good Food — Good Service T O P S "On The Foot"</p>	<p style="text-align: center;">Good Luck, Tigers KAPPA ALPHA PSI FRATERNITY Alpha Mu Chapter</p>
<p style="text-align: center;">COLLONS' The Store for Men 218 E. High Street</p>	<p style="text-align: center;">SPIEDEL PHOTO SERVICE 304a E. High</p>
<p style="text-align: center;">"We Are With the Tigers" THE UNIVERSITY BIBLE CLASS Bible Class 9:30 a.m. Each Sunday Lounge and Learn 5 p.m. Each Sunday</p>	<p style="text-align: center;">Celebrate With THE JEFFERSON CITY ALUMNI ASSOCIATION at its Annual Homecoming Dance Saturday Night at 9 p.m. McClung Park</p>
<p style="text-align: center;">Welcome Homecomers Greetings from SIGMA GAMMA RHO SORORITY and the AURORA PLEDGE CLUB Coretha Lawrence, Basileus Mary Louise Franklin, Sponsor</p>	

Junior Attendants

Harriett Crome



Billie Bradshaw

Sophomore

Johnetta Wells



Adrienne Washington

Freshman

Margaret Holmes



Janie Reid

Lincoln U. Football Squad

Roster

NAME	POSITION	NUMBER	HOME
Richard Billingslea	Quarterback	23	Aliquippa, Pa.
John Bradley	Quarterback	16	Kansas City, Mo.
Hollis Price	Quarterback	66	Prentiss, Missouri
James Ford	Halfback	31	McClellandtown, Pa.
Richard Woods	Halfback	68	Memphis, Tenn.
Robert Wren	Halfback	24	East St. Louis, Ill.
Mose Head	Halfback	56	East St. Louis, Ill.
John Fletcher	Halfback	29	McDonald, Pa.
Elmo Hayes	Halfback	44	Jackson, Tenn.
John Collins	Fullback	22	Henderson, Ky.
Ben Mercer	Fullback	74	Kansas City, Mo.
Henry McGhee	Halfback & End	77	Memphis, Tenn.
Ezell Brewer	End	25	Clarksville, Tenn.
Oliver Holmes	End	87	McClellandtown, Pa.
Robert Watters	End	60	Ft. Worth, Texas
Paul Williams	End	62	Eldorado, Ark.
Albert Wayne	Center	63	St. Louis, Mo.
Eugene Hooks	Center	36	Tulsa, Okla.
Nathaniel McKnuckles	Center	49	East St. Louis, Ill.
Dale Douglas	Tackle	55	Kansas City, Missouri
Lawrence Young	Tackle	47	Pittsburgh, Pa.
Theodore Morrison	Tackle	92	Webster Groves, Mo.
Will Kellogg	Tackle	99	Dallas, Texas
Arthur Marshall	Tackle	88	East St. Louis, Ill.
James Smith	Guard	64	Memphis, Tenn.
Charles Martin	Guard	21	Chicago, Ill.
Joe Collins	Guard	52	Lexington, Ky.
Herman O'Neil	Guard	43	Memphis, Tenn.
Otis Jourdan	Guard	41	Pahokee, Fla.
Fleming Black	End	70	Evansville, Ind.
Leroy Cannon	End	40	Chicago, Ill.
David Wolfolk	Center	40	Henderson, Ky.
James Dorsey	Guard	17	Verona, Pa.

Texas Southern University Roster

No.	Name	Position	Class
28	Ernest Lang	Back	Junior
29	William Gulley	Back	Sophomore
30	Clarence Lamb	Back	Sophomore
31	Lester DeBose	Back	Freshman
32	Alexander Durley	Back	Junior
34	Eddie Caldwell	Back	Freshman
35	Johnny Felder	Back	Senior
36	Frover Theus	Back	Junior
37	Audrey Ford	Back	Sophomore
40	Edward White	Back	Junior
42	Henry T. Simmons	Back	Sophomore
43	Willie Kennedy	Back	Sophomore
44	Lloyd Gardley	Back	Sophomore
45	Dan Dawson	Back	Freshman
50	James Williams	Center	Freshman
51	Daymon Cobbs	Center	Senior
53	Elbert Gregory	Center	Senior
54	Walter Davis	Center	Sophomore
61	Alvin Hill	Center	Freshman
62	William Evans	Guard	Freshman
63	Marvin Durden	Guard	Senior
65	Horace Young	Guard	Sophomore
66	Billy Jackson	Guard	Freshman
67	Virgil Smith	Guard	Freshman
70	Leroy Calhoun	Tackle	Freshman
71	Herbert Dean	Tackle	Freshman
72	Chester Roy	Tackle	Senior
73	James Thompson	Tackle	Junior
74	Arthur Smith	Tackle	Freshman
75	Lawrence Chandler	Tackle	Freshman
77	Leroy Calhoun	Tackle	Senior
78	Willie Ross	Tackle	Junior
80	James Silas	End	Freshman
81	James Walton	End	Freshman
82	John White	End	Freshman
83	Alfred Clark	End	Junior
85	Hollis Felder	End	Junior
86	Harvey Williams	End	Sophomore
87	Jefferson Davis		

"Welcome Homecomers"
Jefferson City Alumni Chapter
of
KAPPA ALPHA PSI FRATERNITY



Best Wishes
Compliments
A. BRANDENBERGER DRUG CO.
103 E. High Street

LEONA'S SANDWICH SHOP
601 Lafayette **6-9979**
"We Feed the Tigers"

Quality Merchandise
BARTLETT'S
302 E. High

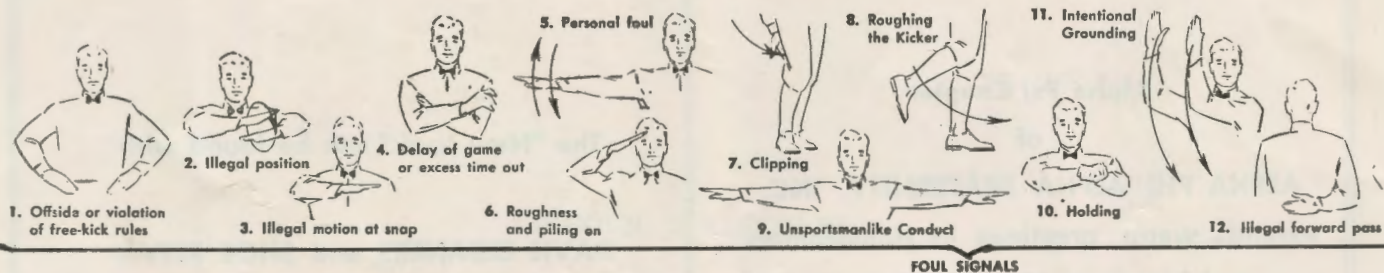
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121-123 E. High St.

Quality Ladies Apparel
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116 E. High Street

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The Winning L.U. Tigers
ALPHA KAPPA ALPHA
Alpha Iota Chapter

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Northeastern Missouri
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Starting Line-Ups

Texas Southern

Jefferson Davis
 Willie Ross
 Horace Young
 Walter Davis
 Marvin Durden
 Chester Roy
 John White
 Audrey Ford
 Ernest Lang
 Johnny Bush
 Lloyd Gardley

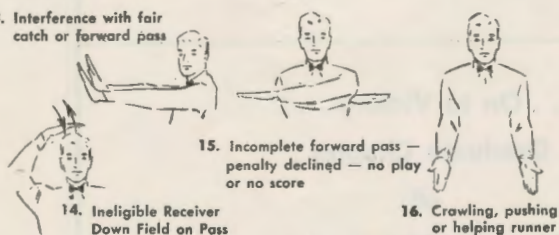
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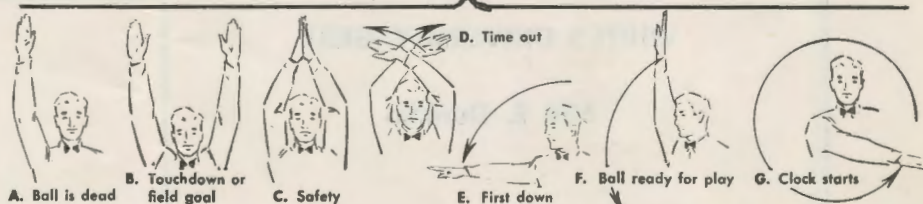
Lincoln

Robert Watters
 Lawrence Young
 Herman O'Neil
 Eugene Hooks
 Otis Jordan
 Theodore Morrison
 Ezell Brewer
 Richard Billingslea
 Richard Wood
 Henry McGhee
 Ben Mercer

13. Interference with fair catch or forward pass



PROCEDURE SIGNALS



<p>Alpha Psi Chapter of ALPHA PHI ALPHA FRATERNITY, INC. extends warm greetings to Homecomers and friends of Lincoln University Willie Scott, President</p>	<p>The "New Look" can be found with DAVIS CLEANERS and SHOE REPAIR</p>
<p>Prescription Specialists and Cosmetic Headquarters G. A. FISCHER DRUG CO. 105 East High Street Dial 6-8119</p>	<p>For All General Electric Equipment - see - HERB GORDON APPLIANCE CO. 702 E. McCarty</p>
<p>Thrifty Credit Coupons Accepted LOGAN'S SHOE REPAIR 524 Lafayette Phone 6-8527</p>	<p>THE TAYES BARBER SHOP Individual Haircut Ladies Styling A Specialty Open Wednesday 528 Lafayette</p>
<p>For Homecoming and All the Year NORMAN'S GROCERY 612 Lafayette</p>	<p>HERMAN'S DEPARTMENT STORE — Home of — Clipper Craft Suits . . . Van Heusen Shirts Adam Hats 232 High St.</p>
<p>Chicken — Steaks — Chops If it's fine food, we have it WHITE'S UNIVERSITY GRILL 630 E. Dunklin</p>	<p>Stop By Today THRIFTY DRESS SHOP 237 E. High</p>
	<p>. . . On to Victory . . . Graduate Chapter of ALPHA KAPPA ALPHA</p>

LINCOLN, O LINCOLN!

Lincoln, O Lincoln!
We thy proud children are;
Thou art our guiding star—
Lincoln believe.
Ours are hearts that yearn for thee
No matter where we be;
Morning, noon, and always, we
Are Lincolnites.

Thy name, O Lincoln!
Shall e'er to us be dear:
Thy mem'ries sacred, near
Hold us to thee.
Thy honors ours shall be,
Thy cause when just shall we
With loyalty defend—
For thee we'd die.

Lincoln, O Lincoln!
We thy proud children are;
Our hearts, both near and far
Love thee with delight.
No matter where we are,
Whether present, absent far;
Morning, noon, we always are
TRUE LINCOLNITES.

Calendar of Events

OCTOBER 20-23, 1955

THURSDAY

- 11:00 A.M.—Pre-Homecoming Convocation in Page Auditorium by Senior Class
7:00 P.M.—Coronation of Queen, in Page Auditorium by Student Council
8:15 P.M.—Pep Rally on the Quadrangle by the Student Council

FRIDAY

- 9:00 P.M.—Dance in Recreational Center by Personnel Department
9:00 P.M.—Dance (Invitational) in Gymnasium by Lampados Club

SATURDAY

- 5:00 A.M.—Dance, Recreation Center by Senior Class
9:00 A.M.—Parade Assembly on Campus by University Marshals
10:00 A.M.—Parade in the City by University Marshals
11:30 A.M.—Alumni Meeting in Page Library by General Alumni Association
1:15 P.M.—Gates Open for Game for 5000 football fans
1:50 P.M.—Flag Raising at Lincoln Field (South) by University Band and ROTC
2:00 P.M.—Kick-off 40-yard line, Lincoln vs. Texas Southern
Half-time program on playing field by band and ROTC
9:00 P.M.—Dance in the Gymnasium by the Athletic Committee
9:00 P.M.—Dance in the State Park by the Jefferson City Alumni Association

SUNDAY

- 9:30 A.M.—Worship Hour in Page Auditorium by the University Bible Class

SINCERE GREETINGS

from

Graduate Chapter

and

Undergraduate Chapter

of

DELTA SIGMA THETA

"We Love The Lincoln Tigers"

Compliments of

ANTHONY HALL

CZARLINSKY'S

126 East High

Tigers, Beat T.S.U.

PYRAMID PLEDGE CLUB

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<p>MODERN LITHO-PRINT COMPANY COMMERCIAL AND OFFSET PRINTING 413 MADISON STREET JEFFERSON CITY, MISSOURI Phone 6-6712</p>		<p>IVY LEAF CLUB Welcome, Homcomers</p>	
<p>Greetings for Homcoming J. J. NEWBERRY CO. 212 E. High Street</p>		<p>Welcome Visitors  Capitol DRESS SHOP 229 E. High St.</p>	
<p>DELTA SIGMA THETA of Undergraduate Chapter and Graduate Chapter from SINCERE GREETINGS</p>		<p>PYRAMID PLEDGE CLUB Tigers, Beat T.S.U.</p>	
		<p>CZARLINSKY'S 126 East High</p>	
		<p>ANTHONY HALL Compliments of "We Love The Lincoln Tigers"</p>	

It Will Be The 90th Anniversary Observance of Lincoln University

1866 - 1956

Formal education has become an essential element in the social structure of American society. Lincoln University stands as a citadel of learning in the middle west serving as a well-spring of culture for the people of Missouri.

The observance of FOUNDER'S DAY (Sunday, January 15, 1956) is one of the highlights of the year at Lincoln. You and your friends are invited to visit the campus often, participate in the varied program and benefit from the offerings throughout the year.

Join us in the annual observance of re-dedication to the present and expressed objectives of the FOUNDING FATHERS this year. Your presence and support will be welcomed.

Join us in the training of those who may become "Broadminded and cosmopolitan in outlook — progressive (in the) elimination of bias, localism and narrow nationalism".



**FOUNDER'S
DAY**

JAN. 15, 1956
